



AGRI MOBILITY & TECHNOLOGY EXPO

कृषि वाहन प्रदर्शनी

4 - 7 February 2027

Yashobhoomi, Dwarka, New Delhi

**THE GLOBAL PLATFORM
POWERING SMART AND SUSTAINABLE AGRICULTURE**

www.agrimobilityexpo.com

Introduction

India is recognised as a global agricultural powerhouse because of its great argo-ecological diversity. India's agriculture business contributes significantly to the country's economy, accounting for roughly 18% of GDP and employing 45% of the national workforce (Redseer Strategy Consultants). According to the Press Bureau of India (PIB), India ranks 8th with a share of 2.33% among the world's top agricultural exporters. According to an Ernst & Young report, agritech firms in India present a US\$ 24 billion opportunity. *Source: IBEF*

The Indian Agri-mobility and technology industry is undergoing a massive, rapid transformation, shifting from traditional, fragmented farming to a, digital-first "Agriculture 4.0" ecosystem. Driven by over 7,000+ startups, high internet penetration, and government support, this sector aims to enhance farmer income, improve efficiency, and secure food supplies. *Source: EY*

Being a part of mechanisation in farming, tractors have a big role to play in increasing the country's agricultural output. The Indian tractor market is the world's largest by volume, with annual sales of 600,000–700,000 units. Driven by rising farm mechanization, favorable monsoons, and rural financing, the Indian Tractor Market size is expected to grow from a value of USD 8.4 billion in 2025 and to reach a market value of USD 15.3 billion by 2034 at a CAGR of 7.0%. *Source: Dimension Market Resource*

The Bharat Mobility Expo 2027 scheduled to be held from 4-9 February 2027, in Delhi at Yashobhoomi - the National Capital region of Delhi, is one of the largest mobility exhibitions in the world. In its third year, this global expo unites the entire mobility value chain under one umbrella.

It is positioned as a ground-breaking event that showcases India's potential as a global hub for mobility.

The expo will feature more than 10 concurrent shows, spanning over 200,000+ sqm area, attracting over half a million visitors from across the globe and over 5100 oversea participants – making it truly global. In its endeavor to broaden the scope and expand the coverage, the agri mobility segment would be included this year.

Confederation of Indian Industry (CII) and Tractor and Mechanization Association (TMA) in its continuous effort to expand its agriculture- sectoral initiative is glad to announce the Agri Mobility and Technology Expo 2027 co-located with Bharat Mobility Expo 2027.

This exhibition will be showcasing the latest innovations in tractors, mechanised farming solutions, and smart rural transport systems – all designed to improve productivity, efficiency, and market access.

Why Participate



Meet key government officials, state agencies, global buyers, OEMs, Tier 1 & Tier 2 suppliers, dealers and distributors etc.



Launch new products, pilot programmes, and strategic partnerships on a global stage



Gain media reach and brand visibility across print, digital, and broadcast channels



Participate in certifications and innovation showcases



Live product demonstrations and technology showcases

Focus Area

Each section of the exhibition is a key stage on the path to improving efficiency, increasing profits, and achieving sustainable development across all areas of the agro-industrial complex — from field, storage and market access.



Visitor Profile

- Farmers / Producers
- Dealers / Distributors
- International Importers of Machines/Equipment's from India
- Food Processing Units
- Traders / Retailers
- Contracting Companies
- Engineering / Planning Bureau
- Start-ups
- Investors
- Universities
- Biomass / Residue Buyers
- Institutional Buyers - National & International
- State procurement & policy bodies
- Embassies



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society through advisory and consultative processes.

For 130 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. With its extensive network across the country and the world, CII serves as a reference point for Indian industry and the international business community.

In the journey of India's economic resurgence, CII facilitates the multifaceted contributions of the Indian Industry, charting a path towards a prosperous and sustainable future. With this backdrop, CII has identified "Accelerating Competitiveness: Globalisation, Inclusivity, Sustainability, Trust" as its theme for 2025-26, prioritising five key pillars. During the year, CII will align its initiatives to drive strategic action aimed at enhancing India's competitiveness by promoting global engagement, inclusive growth, sustainable practices, and a foundation of trust.



The Tractor and Mechanization Association (TMA) is a 44 year old industry-led, non-profit, agriculture mechanization organization which plays a proactive role in the agricultural development of India. It is a sister concern of Confederation of Indian Industry. TMA works to create and sustain an environment conducive to the growth of the tractor and farm mechanization industry and addresses the needs of the farming community in India. India is the largest manufacturer and exporter of tractors by volume in the world.

The Vision of TMA is to transform the farming community through mechanization and be the voice of TRUST for the agricultural ecosystem of India. The Mission of TMA is driving affordable and technologically advanced mechanized products and solutions for the Indian Farming community by 2030.

Vision

Foster the Transformation of the Farming Community through Mechanization and be the Voice of Trust for the Agricultural ecosystem of India.

Mission

We will accomplish our vision by Driving Affordable & Technologically Advanced Mechanized Products & Solutions for Indian Farming Community by 2030.

For further details, contact

Mr. Subhashis Bose

Confederation of Indian Industry

Trade Fairs Division

Plot No.249-F, Udyog Vihar, Phase IV,

Gurgaon 122 015 Haryana, India

M : +91 7044062305

E-mail : s.bose@cii.in

Ms. Divya Ravichandran

Tractor and Mechanization Association

C/O Confederation of Indian Industry

The Mantosh Sondhi Centre 23, Institutional Area,

Lodi Road, New Delhi 110003, India

M : +91 9818512853

E-mail : divya.ravichandran@tmaindia.in

